

WHERE THEORY *meets* PRACTICE.

UPCOMING

Information session

Tuesday, April 29, 5:30 pm – 7:00 pm
Student Center East, 750 S. Halsted

POP CULTURE

GEEK TO ME

MESSAGES FROM THE NERD WORLD

Old is new



By Elliott Serrano

FOR REDEYE

What do Hot Wheels cars, Godzilla movies, pinball machines and comic books all have in common? They are what America now considers part of pop culture, and yet were once referred to as "colossal wastes of time" by our parents. Today, the pastimes of our youth have become multimillion dollar businesses. There are plenty of opportunities to try to recapture those days.

GEEK FACTOR



Did they beat my score in 'Black Knight'?

Local boys made good in the International Flipper Pinball Association (IFPA) 5 World Pinball Championships held in Las Vegas in March. Competing against pinballers from across the globe in a 30-hour pinball marathon, Zach Sharpe of Arlington Heights placed 5th overall, while Josh Sharpe of Palatine and Jason Werdnick of Park Ridge placed in the Top 16.

GEEK FACTOR



It's like the 'Fast and the Furious,' but smaller

The 8th Annual Hot Wheels Collectors Nationals (hwcollectorsnationals.com) comes to Chicago this weekend. Special guests will

include father-and-son design team Paul and Alec Tam and a host of other designers and collectors. Tickets are sold out, but you still can get limited weekend passes to the event. Guess I'm not the only one who wants to learn how to get my car through the loop-the-loop.

TAM

GEEK FACTOR



They do WHAT in Godzilla costumes?

In the book "Crooked Little Vein," graphic-novelist-turned-traditional-author Warren Ellis takes readers on a twisted trip across America in search of our nation's "secret constitution," a fictional book that grants the one who reads it aloud power over the masses. At one point in the book, the protagonist stumbles across a movie theater for macroherpetophiles—people who love giant lizards (in the biblical sense, if you catch my drift). It's a mind-bending read and I'll never be able to look at that inflatable Godzilla on the used car lot the same way again.

GEEK FACTOR



Better than free government cheese day!

On May 3—the 8th annual Free Comic Book Day—comic shops in Chicago and across North America will be giving away free comics to patrons. The promotion is intended to introduce people to "an original American art form." Fans can pick up books from different genres—superheroes to romance to

Japanese "manga." It's an opportunity to discover a medium that many consider "just for kids," but has shown itself to be much more. Or at least that's what geeks say to their moms, who've sold their collections in garage sales. [ELLIOTT SERRANO IS A REDEYE SPECIAL CONTRIBUTOR.]



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